**School District Action Planning**

**Directions:**

1. Assign a facilitator for your group.
2. Based on a review of the information presented, the Priorities Brochure, and district needs choose 1 to 3 areas to focus on as a school district.
3. Decide **who** will be involved in the advocacy and **who** you will target with your advocacy efforts.
4. Decide **what** advocacy the school district will engage in and **what** information needs to be generated or collected to advocate effectively.
5. Decide **when** you will engage in the advocacy work.

1. Save your Action Planning Template work.

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| **District:** | | |  |  |  |
| **Action Steps (identify 2-3):** | **Responsibilities:**  *Who will do it?* | **Communication Plan:**  *Who will be the target audience?* | **Success Indicators/**  **Measures:** | **Information Needed:** | **Timeline:** |
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